

Join Us At The Paw Prints 5K Run/Walk

About the Friends of Burlington County Animal Shelter

In partnership with the only shelter within the state's largest county, we are working to improve the lives of the thousands of animals that arrive at the shelter each year. As an all-volunteer organization, our goal is to make shelter animals happier and increase their chance at adoption. Whether it means covering the cost of advanced medical care, offering low cost spay & neuter services or simply giving love to an animal who desperately needs it, our organization depends on the generosity of donors to help fund our mission.

What Is Our Mission?

- We want to increase the shelter release rate of cats. In 2011, the release rate was 27%. Due in part to our efforts, the 2017 release rate rose to 77%. Effort must still be made.
- We want to help Burlington County become a no kill county by 2025.
- We want to continue offering monetary assistance so that low cost spay & neuter services are available.
- We want to expand our county TNR program to reduce the feral cat population.
- We want to reduce the stigma associated with the pitbull breed.

About The Paw Prints 5K

Our 2nd annual run/walk is held at one of the most beautiful, historic areas in Burlington County; Smithville Park. Our event features animal lovers, fitness enthusiasts, families with pets, sponsors and various vendors. The event kicks off at 8:00 a.m. and concludes at 11:00 a.m. Dogs can attend wearing a leash and cats in strollers are also invited. Prizes will be awarded in various categories including top fundraiser, top runner and more. So, join with us as we raise awareness and funding for the animals in need. Rally your friends, neighbors and family to register for this life saving event.

How Your Company Can Get Involved

Company Teams are a great way to promote your company and values, while developing teamwork between employees. Contact Karen Isky, events@friendsofbcas.org for more information.

Why Sponsor?

Non-profit event marketing is an excellent way to reach your customers. With a sponsorship at one of our events, your company engages in customer marketing. The face-to-face exposure that comes with sponsoring the Paw Prints 5K Run/Walk can provide your company with a hands-on, entertaining, memorable experience.

- **Enhance Your Image** - Consumers are more likely to view your brand positively when associated with an established and well-respected charity. (Received Best Charity Award 2015, 2016, 2017 – Burlington County Times)
- **Get Noticed** - Sponsoring allows you to extend your reach to families, individuals, and businesses across the county.
- **Differentiate** - Set yourself above your competitors and build employee and company morale by contributing to an important cause.
- **Grow Your Animal Welfare Side** – Homeless animals deserve a loving home; work with us to provide them a better future.



Sponsorship Confirmation Form

We are proud to support the Friends of Burlington County Animal Shelter's 2nd annual Paw Prints 5K Run/Walk.

Route Marker Sponsor- \$100

- Signage on walk route with congratulatory/inspirational message.

Contact Name: _____

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Signature:

Please return this form and payment by August 31, 2018 to receive full sponsorship benefits. Signed form can also be scanned and emailed to address below.

Friends of Burlington County Animal Shelter
3111 Route 38, Suite 11 #238
Mount Laurel, NJ 08054
Attn: Event Sponsorship
Email: events@friendsofbcas.org
Phone: 609-456-9004

*once payment is sent, send jpg or vector logo file to email listed above. Credit card is accepted. Please call office number if you wish to make payment over the phone.