

Corporate Sponsorship Opportunities

Interested in becoming a corporate sponsor?

Email Karen at events@friendsofbcas.org



Friends
of the
Burlington County
Animal Shelter



Best in Show \$7,500

- Presenting sponsor for Raining Cats & Dogs Fest and Paw Prints 5K

- Recognized in all media releases and interviews for events

- Recurring ad in Friends weekly newsletter (1,300+ recipients), monthly email blasts (8,000+ recipients) and 2020 sponsor flier

- Jumbo logo on Paw Prints 5K t-shirt

- Promotional item, provided by company, in Paw Prints 5K bags

- Recognition announcements at Raining Cats & Dogs Fest and Paw Prints 5K

- Prominent signage with company name and logo at Raining Cats & Dogs Fest and Paw Prints 5K

- Company name on Raining Cats & Dogs Fest t-shirts

- Full-page ad in Raining Cats & Dogs Fest program book

- 8 complimentary Paw Prints 5K registrations

- 10 x 10 vendor space at Raining Cats & Dogs Fest and Paw Prints 5K

- Logo and website link on Friends of BCAS website and Paw Prints 5K race page

- Thank-you Facebook boosted post (21,000+ likes)



Top Cat \$5,000

- Recognized in all media releases and interviews for events

- Recurring ad in Friends weekly newsletter (1,300+ recipients), monthly email blasts (8,000+ recipients) and 2020 sponsor flier

- Large logo on Paw Prints 5K t-shirt

- Promotional item, provided by company, in Paw Prints 5K bags

- Recognition announcements at Raining Cats & Dogs Fest and Paw Prints 5K

- Prominent signage with company name and logo at Raining Cats & Dogs Fest and Paw Prints 5K

- Company name on Raining Cats & Dogs Fest t-shirts

- 3/4 page ad in Raining Cats & Dogs Fest program book

- 6 complimentary Paw Prints 5K registrations

- 10 x 10 vendor space at Raining Cats & Dogs Fest and Paw Prints 5K

- Logo and website link on Friends of BCAS website and Paw Prints 5K race page

- Thank-you Facebook boosted post (21,000+ likes)



Champion \$2,500

- Small logo on Paw Prints 5K t-shirt

- Promotional item, provided by company, in Paw Prints 5K bags

- Recognition announcements at Raining Cats & Dogs Fest and Paw Prints 5K

- Prominent signage with company name and logo at Raining Cats & Dogs Fest and Paw Prints 5K

- Company name on Raining Cats & Dogs Fest t-shirts

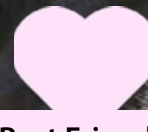
- Half-page ad in Raining Cats & Dogs Fest program book

- 4 complimentary Paw Prints 5K registrations

- 10 x 10 vendor space at Raining Cats & Dogs Fest and Paw Prints 5K

- Logo and website link on Friends of BCAS website and Paw Prints 5K race page

- Thank-you Facebook boosted post (21,000+ likes)



Best Friend \$1,000

- Prominent signage with company name and logo at Raining Cats & Dogs Fest and Paw Prints 5K

- Company name on Raining Cats & Dogs Fest t-shirts

- Quarter-page ad in Raining Cats & Dogs Fest program book

- 2 complimentary Paw Prints 5K registrations

- 10 x 10 vendor space at Raining Cats & Dogs Fest and Paw Prints 5K

- Logo and website link on Friends of BCAS website and Paw Prints 5K race page

- Thank-you Facebook boosted post (21,000+ likes)

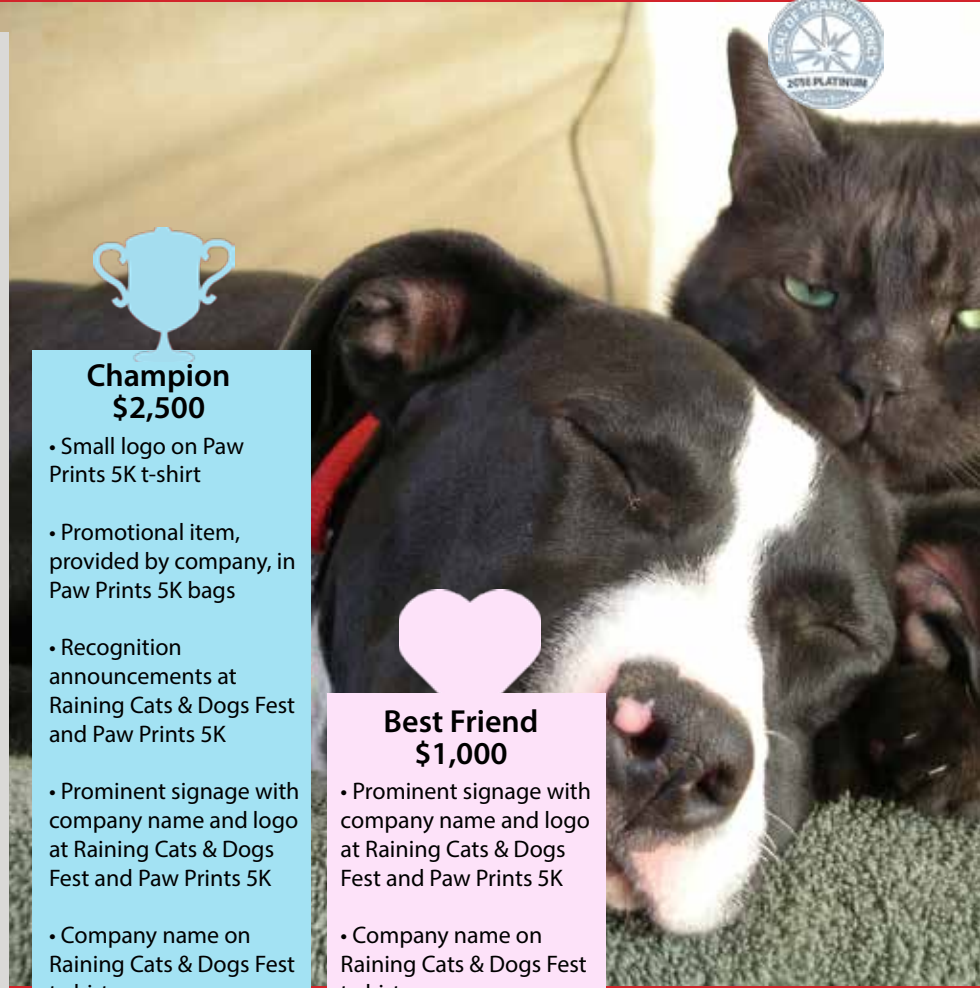


Faithful Companion \$500

- 10 x 10 vendor space at Raining Cats & Dogs Fest and Paw Prints 5K

- Logo and website link on Friends of BCAS website and Paw Prints 5K race page

- Thank-you Facebook boosted post (21,000+ followers)



Friends of BCAS Corporate Sponsorships

OUR REACH AND IMPACT

- 21+K likes and 20+K follows on Facebook
- 114K+ views on our website each year
- supported by more than 8,200 community members
- weekly emails received by more than 1,300 active volunteers
- since Friends of BCAS was founded, live release rates have gone from 27 percent to 77 percent for cats and from 86 percent to 95 percent for dogs
- Friends of BCAS low-cost spay/neuter clinics have dramatically increased number of fixed animals in our community; in 2017 our clinics fixed more than 1,300 animals
- Platinum Certified by GuideStar charity ranking organization
- voted Best Charity in 2017 by readers of Burlington County Times
- Barb Feldstein Memorial Raining Cats & Dogs Pet Fest consistently voted one of best events and best family event by BCT readers; attended by more than 2,000 people in 2018
- Paw Prints 5K named Top Dog Friendly Run/Walk by RunRepeat

CUSTOM SPONSORSHIPS AND NAMING OPPORTUNITIES

- Volunteer Orientation
- Spay/Neuter Clinic
- Adoption Promotions
- Wellness Champion
- Memorial Gallery
- TNR Superstar
- Elimination Station
- Holiday Hero
- Race Bag Bigwig
- Photo Finish Funder
- Energy Station Expert
- Packet Pickup Pro
- Volunteer Shirt Victor
- Save A Senior Stalwart
- Second Chances Online Auction
- 5K Bib Sponsor
- 5K Hydration Station Sponsor
- 5K Awards Sponsor
- Online Pet Photo Contest Sponsor

Select a naming opportunity or create a custom package by emailing Karen at events@friendsofbcas.org.

THANK YOU TO OUR 2018 PREMIER, PLATINUM, AND GOLD SPONSORS!

- **MOUNT LAUREL ANIMAL HOSPITAL**
- **PETER & AUDREY DENTON FAMILY FOUNDATION**
- **MILLER FORD LINCOLN SUBARU**
- **GGC HEALTHY PAWS**
- **GAYLE SKORNY HOBSON, AMERIPRISE FINANCIAL ADVISOR**
- **HOLMAN ENTERPRISES**



The Friends of BCAS organization relies on our supporters to help save the lives of animals in our community, as well as enrich the lives of animals at the Burlington County Animal Shelter until they find their forever homes. We are able to help as many as we do with the support of people like you!